




**CASSINI**  
Business Accelerator

# Open Call Media Pack

**CASSINI Business Accelerator**  
Batch 2

1 November 2023 – 30 April 2024

**Open Call Batch 2 CASSINI Business Accelerator**  
**#cassiniEU #EUSpace** 

This is a media kit that you can use to communicate about the open call for our second batch. Please follow the guidelines in this kit when posting on social media.

Please pay special attention to the links you use on different channels. Each channel has its own UTM tracking links; some have been shortened via bitly.

Useful Links:

- [Content Calendar - Open Call promotion](#)
- [CASSINI Business Accelerator logos & social assets](#)
- [CASSINI Business Accelerator - website](#)
- [CASSINI Business Accelerator - webinar registration](#)

Questions?

hello@accelerator.cassini.eu

Implemented by:

**CIVITTA** **PLUGANDPLAY** **Sting** **VERHAERT** | MASTERS IN INNOVATION



# Media Pack

## CASSINI Business Accelerator Batch 2

1 November 2023 – 30 April 2024

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### Scope of the programme

A six-month acceleration programme offering top-level business and investment coaching, training, events, and more that brings together 20 of the top space startups in Europe. The accelerator is tailored to meet the needs of space companies in their growth stage that already have a product on the market and have achieved sales or pre-commercial success, and that want to sustain their commercial growth by developing new market opportunities.

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### Who we are looking for?

- *European space startups & scaleups*
- *Highly-ambitious and versatile founding teams with relevant experience*
- *Businesses with proven commercial traction and product-market-fit*
- *Companies looking to increase their sales*



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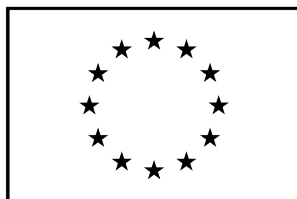
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CASSINI Business Accelerator Logo

[Click to download](#)



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### LinkedIn Caption Example

[Click for LinkedIn Assets](#)

#### CALL FOR EU SPACE ENTREPRENEURS

We are glad to announce that the second edition of the CASSINI Business Accelerator is now open for applications!

A 6-month acceleration program to support tech space entrepreneurs in both upstream and downstream segments.

Eligibility, application form and further information is available here  [https://www.cassini.eu/accelerator/?](https://www.cassini.eu/accelerator/?utm_source=linkedin&utm_medium=social&utm_campaign=pm-linkedin-post-startup-europe-customprogram-CFA-open call for applications-CASSINI Open Call B2&utm_id=CASSINI Open Call B2)

[utm\\_source=linkedin&utm\\_medium=social&utm\\_campaign=pm-linkedin-post-startup-europe-customprogram-CFA-open call for applications-CASSINI Open Call B2&utm\\_id=CASSINI Open Call B2](https://www.cassini.eu/accelerator/?utm_source=linkedin&utm_medium=social&utm_campaign=pm-linkedin-post-startup-europe-customprogram-CFA-open call for applications-CASSINI Open Call B2&utm_id=CASSINI Open Call B2)

Deadline to apply is September 29th, 2023.

#EUSpace #cassiniEU

*NB: We encourage you to adapt this caption to your own communication style but please make sure to always include the two hashtags #cassiniEU and #EUSpace & the right link for the right channel.*



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## Twitter Captions

[Click for Twitter Assets](#)

 CALL FOR EU SPACE ENTREPRENEURS 

The CASSINI Business Accelerator is now open for applications for Batch 2 

Apply before 29 September  [https://www.cassini.eu/accelerator/?utm\\_source=twitter&utm\\_medium=social&utm\\_campaign=pm-twitter-post-startup-europe-customprogram-CFA-open call for applications-CASSINI Open Call B2&utm\\_id=CASSINI Open Call B2](https://www.cassini.eu/accelerator/?utm_source=twitter&utm_medium=social&utm_campaign=pm-twitter-post-startup-europe-customprogram-CFA-open%20call%20for%20applications-CASSINI%20Open%20Call%20B2&utm_id=CASSINI%20Open%20Call%20B2)

#EUSpace #cassiniEU @EU4Space

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## Instagram Stories

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[Click for Instagram Assets](#)

Apply here 🖱️ [https://www.cassini.eu/accelerator/?utm\\_source=instagram&utm\\_medium=social&utm\\_campaign=pm-instagram-post-startup-europe-customprogram-CFA-open call for applications-CASSINI Open Call B2&utm\\_id=CASSINI Open Call B2](https://www.cassini.eu/accelerator/?utm_source=instagram&utm_medium=social&utm_campaign=pm-instagram-post-startup-europe-customprogram-CFA-open%20call%20for%20applications-CASSINI%20Open%20Call%20B2&utm_id=CASSINI%20Open%20Call%20B2)

#EUSpace #cassiniEU

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## Suggested Hashtags

Always include #cassiniEU and #EUSpace

Other hashtags that can be included are:

#EUtechspace  
#EUstartups  
#aerospace  
#satellitetechnology  
#spaceexploration  
#emergingtech

## Relevant Accounts & Links

**CASSINI Business Accelerator website:** <https://www.cassini.eu/accelerator/>

**EUSPA:** [Twitter](#), [LinkedIn](#)

**DG DEFIS:** [Twitter](#), [Instagram](#)

**Verhaert Masters in Innovation:** [LinkedIn](#), [Twitter](#)

**Plug and Play:** [LinkedIn](#), [Twitter](#), [Instagram](#)

**Civitta:** [LinkedIn](#), [Instagram](#)

**Sting:** [LinkedIn](#), [Twitter](#), [Instagram](#)

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